



EXPERTS IN **PUBLIC AFFAIRS**

Whether the goal is passing or defeating legislation, encouraging a veto by the governor, or gaining support for a statewide or local amendment, our team has the experience, the specialized skills, and the bandwidth to treat your high-stakes challenge as an urgent priority. Drawing on our strong bipartisan relationships, we provide communications support and "cover" to your government relations team, generating public support, positive media coverage, effective messaging tools, and credible third-party validation.

We combine earned media, digital strategies, advertising, grassroots advocacy, and social media – including *Digital Impact*, our proprietary platform that places your news in the social media feeds of elected officials – in an integrated and effective way.

Ranked No. 1 in Florida for public affairs communications, our team understands how to shape issues, move public and policymaker opinion, and win in the halls of power.



Ranked as the
#1 PUBLIC AFFAIRS FIRM
IN THE SOUTHEAST by O'Dwyer's

Services and Capabilities

- Legislative, executive, and regulatory outreach
- Federal, state, and local issue campaigns
- Ballot amendments
- Grassroots and grassroots advocacy
- Coalition management
- Issue research/analysis, public opinion surveys
- Strategic messaging
- Stakeholder engagement
- Creative design and production
- Digital content creation and promotion
- Earned media activation
- Issue advertising (digital and traditional)



SachsMEDIA

learn more at sachsmedia.com

OUR MULTI-STATE EXPERIENCE

Sachs Media has a proven record of creating state-by-state issue campaigns tailored to the unique demographics, political landscapes, and circumstances of each battleground.

Whether it's marshaling voter support for a state referendum, passing state legislation, mobilizing regional voices to influence federal policy, or positioning a company for procurement success, Sachs Media is skilled at devising a winning multi-state play book.

California

Developed an industry-leading employee advocacy program with over 10,000 members in California to activate individuals on key issues.

New York

Passed legislation expanding access to free mobile broadband and internet access for low-income residents.

Nevada

Defeated legislation that would have increased health care costs and repealed medical malpractice tort reforms.

Georgia

Successfully advocated for consumer friendly electric vehicle legislation that lays the groundwork for a competitive electric vehicle marketplace.

Colorado

Defeated shortsighted legislation that would have reduced patient options and decreased access to outpatient care.

Texas

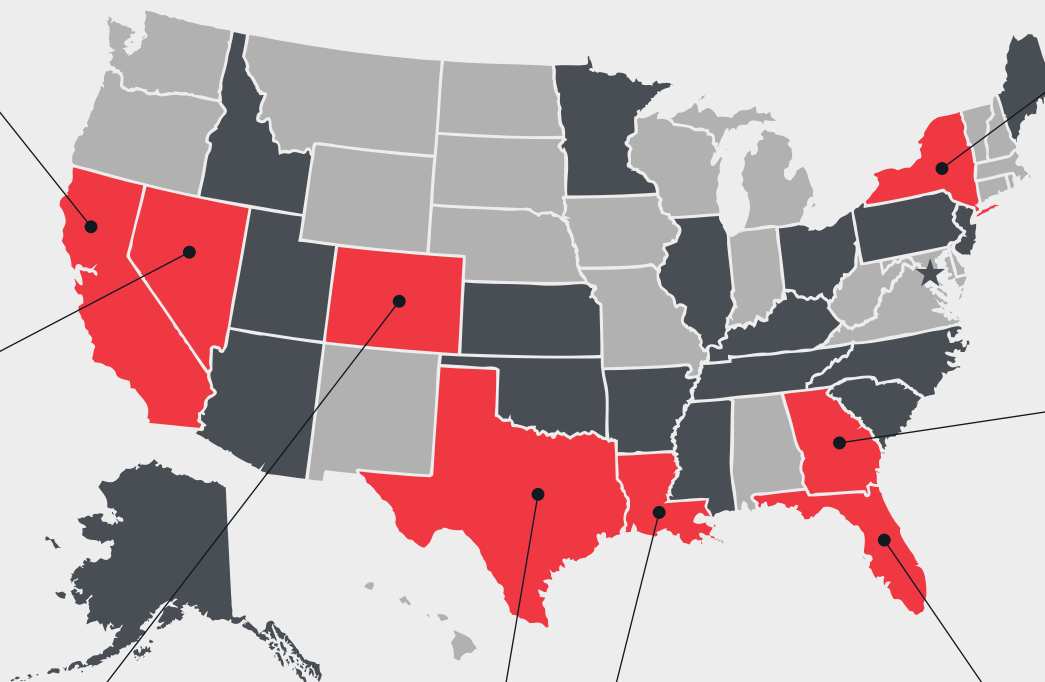
Passed legislation and a statewide ballot initiative to preserve \$3 billion in funding for cancer research and prevention.

Louisiana

Activated constituents to contact federal lawmakers in support of pro-consumer financial protection policies.

Florida

Launched and led communications efforts for a statewide ridesharing campaign that ultimately passed the most favorable laws in the country.



Working Currently and/or Worked Previously

learn more at sachsmedia.com