

## METHODS

Sachs Media survey of 1,000 registered Florida voters, including 107 business owners and executives, October 16-18, 2020. Margin of error +/- 3.2% at the 95% confidence level. Results representative of voters in terms of age, race, gender, and political party.

## KEY FINDINGS

- Among Florida business owners or executives, 72% express additional concerns relating to work, including:
  - Loss of clients due to an economic downturn (52%);
  - Challenges to operating under COVID-19 rules (31%);
  - Having to lay people off (17%);
  - Challenges to finding talent to hire (13%);
  - Debt (10%);
  - Oversight of employees working remotely (6%); and
  - Employees preferring to work from home long-term (6%).

## DATA TABLES

AMONG BUSINESS OWNERS & EXECUTIVES: Which of the following currently worry you about your business? Select all that apply									
	ALL	GENDER		AGE			PARTY		
	ALL (A)	F (B)	M (C)	18-34 (D)	35-54 (E)	55+ (F)	DEM (G)	NPA (H)	REP (I)
Loss of clients due to economic downturn	52%	64%	45%	23%	61%	44%	61%	58%	45%
Challenges to operate under COVID-19 rules	31%	28%	33%	15%	29%	36%	16%	48%	34%
None of these worry me	28%	15%	35%	62%	24%	26%	34%	21%	27%
Having to lay people off	17%	22%	14%	15%	20%	13%	14%	39%	13%
Challenges to find talent	13%	11%	14%	0%	16%	11%	13%	18%	12%
Debt	10%	16%	7%	8%	8%	15%	13%	14%	8%
Oversight of employees working remotely	6%	13%	3%	0%	5%	11%	8%	5%	6%
Employees preferring to work from home long-term	6%	6%	6%	0%	6%	8%	4%	0%	9%